

CENTRAL COAST DAY COURSE ITINERARY
MATT LAUDER PHOTOGRAPHY
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9am.

Meet and greet. Outline course objectives and outcomes at the end of the day.

9.15am.

Technical Discussion Part 1: Camera menu and body set up.

10am.

Technical Discussion Part 2: The capture workflow.

10.30am.

Practical Shoot 1: Terrigal Beach – The Skillion in the mid morning light.

11.30am.

Practical Shoot 2: North Avoca rock shelf.

12pm.

Break for lunch.

12.45pm.

Meet at Avoca Beach.

1pm.

Technical Discussion Part 3: Equipment and technique used for capturing digital panoramic's and common capture mistakes and solutions.

1.15pm

Practical Shoot 3: Panoramic and single capture of Avoca Beach and the surfers.

While at Avoca Beach for those who are interested I can cover techniques used in sports shooting of local surfers and we can put this in practice.

2pm

Travel to Forresters Beach

Optional stop off at the Ken Duncan Gallery.

2.30pm.

Technical Discussion Part 4: Image refinement and in camera effects and the correct use of filters and polarisers.

2.30pm.

Practical Shoot 4: Shoot and explore Forresters Beach rock formations and natural pools.

3.30pm.

Travel to Spoon Bay.

3.40pm

Practical Shoot 5: Shoot Spoon Bay and the lookout over Forresters Beach.

4.20pm

Travel to Long Jetty

May change course to course depending on the light and clouds. The Central Coast has a lot of great locations close by so it wont be hard to find one that works to our advantage.

4.30pm.

Technical Discussion Part 5: Printing your work, image quality and colour management.

5pm.

Practical Shoot 6: The Main Event – Capture sunset with the several interesting compositions found at long jetty.

5.30pm.

Practical Shoot 7: Creative look at shooting with ambient light and using your camera to dictate your exposure to create and control the look and feel you desire in a shot.

6pm.

Course end. Final questions and overview.

*** Locations and times may change subject to conditions and requirements of students and teaching on the day.*

Who is this course for?

This course is designed to outline, explain and put into practice the key principles of landscape photography. The techniques taught are what I use in my everyday shooting and they can be taught to anyone of any skill level. So if you are a total novice or beginner to photography don't fear.

With the early mail out of the course handbook it will give you an idea of the days content that will be implemented, explained and expanded upon on the day. It will give you a chance to look over your camera and to also put some of the exercises into practice. *For late bookings the handbook will be provided on the day.*

What is the handbook?

The course handbook is your copy of material that is taught during the day and covers all the key topics and concepts of shooting landscapes. It is designed as your reference point before and after the course and it includes topics and advanced techniques that you can use and apply as your skills grow as a photographer. It also features a DVD of video tutorials on post production techniques to get the most out of your digital capture and other important info relating to photography, resources and topics discussed on the day.

Primary Course objectives:

At the end of the day students will be able to:

1. Understand and apply their cameras menu and body settings and shooting modes for the right situations.
2. They will know how to accurately read light and apply those settings to their camera to take well exposed images under any condition and refinement using the histogram.
3. A solid understanding of depth of field and how this is applied as a landscape photographer and how this can also be used and applied in the creation of professional looking portrait and sport images.
4. Understand and apply the relationship between aperture and shutter speed.
5. The importance of creative compositions and how to look at and make a shot work both as a single image or digital panoramic.
6. The correct use of filters and a polariser and the common shooting errors and their solution.
7. The principles and concepts behind shooting digital panoramic's with a basic tripod.
8. Understanding the importance of a good digital workflow from Capture, Development, Colour management and Printing.
9. Confidently shoot in the Manual shooting mode of your camera so you never revert back to the "P" mode.
10. Take a great photograph and know how you took it !

Additional Objectives:

This is your day and a day for you to pick my brain about photography. Got a question that isn't landscape related? That's fine I have done a lot of shooting that isn't just landscapes, including the odd wedding or two. Yuk !!

If you are interested in making a living from photography or even letting it fund your hobby and passion then please by all means ask how I got started and pit falls along the way to avoid.

Pre course checklist:

Camera battery charged and memory cards clean.

Camera equipment. (*Tripod, filters, anything you got*).

Slip, Slop Slap and Hydration. *Bring water and protect yourself from the sun.*

Snacks and lunch for the day. *Or we can grab something on the run.*

Course handbook. *If you are booking at the last minute don't worry one will be provided on the day,*

Equipment:

During the day students are welcome to try my own personal equipment if they are interested in the camera I have and use. (Canon 5D Mark II) or the lenses I use (Canon 24-70mm f2.8 and 70-200mm f2.8) or my panoramic film camera (Fuji GX617).

If you wish to do the course but don't have a camera then let me know prior to booking and you can use my own camera (at no expense), but note that I do use the camera on the day during the technical sessions as a teaching aid so you will have to share. But it will be available for all the practical shooting sessions.

I have additional camera tripod's that can be used on the day for those who don't have one.

Please note:

The times in the itinerary are just a guide and are totally flexible.

Times are subject to change depending on the time of year and daylight saving.

In the case of bad weather where it is believed the course objectives will not be met on the day, students will be notified by a personal phone call if it is cancelled and a new day will be rescheduled before the next course or alternatively students will be booked on the next running course.

Matt Lauder Photography can make changes to the itinerary at any time without notice to ensure the objectives of the day are met and achieved for all persons on the course.

Refund and Cancellation Policy:

On booking a course with Matt Lauder Photography any cancellations will incur a \$30 administration fee. If our course is cancelled due to bad weather students are entitled to a refund should they not wish to book on an alternate date.

Students who forget to attend on the day or cancel within 72 hours due to illness or other reasons are not entitled to a refund, but can attend and book on the next available course.

If you have already received the course booklet and tutorial CD and you are entitled to a refund it will be minus \$110 for the cost and intellectual content contained in the booklet.

Bad Weather:

Our main goal is to teach you the skills of photography and to meet the primary and additional objectives. The decision to cancel a course is made by Matt Lauder prior to the course starting. This could be 24 hours prior to the start of the course. A course is cancelled if the course outcomes cannot be achieved or there is risk to student's equipment being damaged. If a course is cancelled all students will be contact by phone personally by Matt.

Contact details.

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